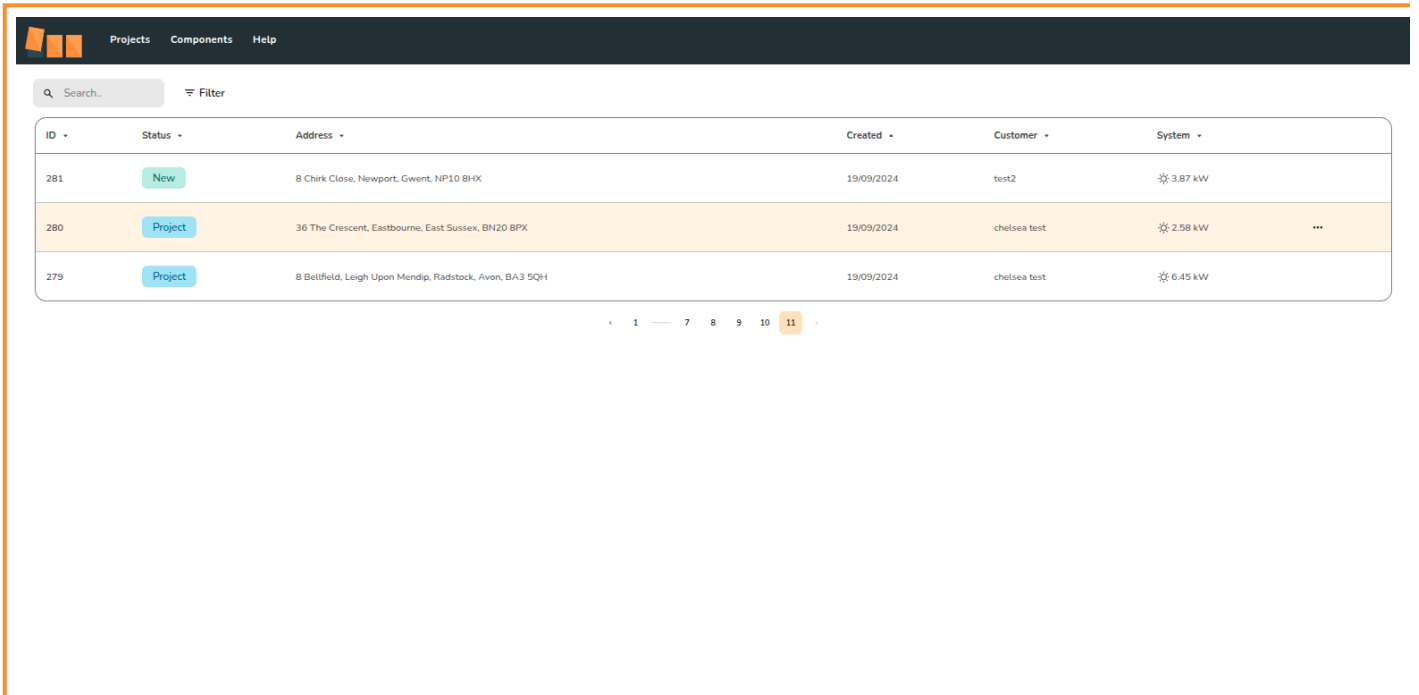


Marketplace leads

Where to find your leads?

Leads that have been submitted through the solar marketplace can be located in the Leads tab on the Easy PV homepage.

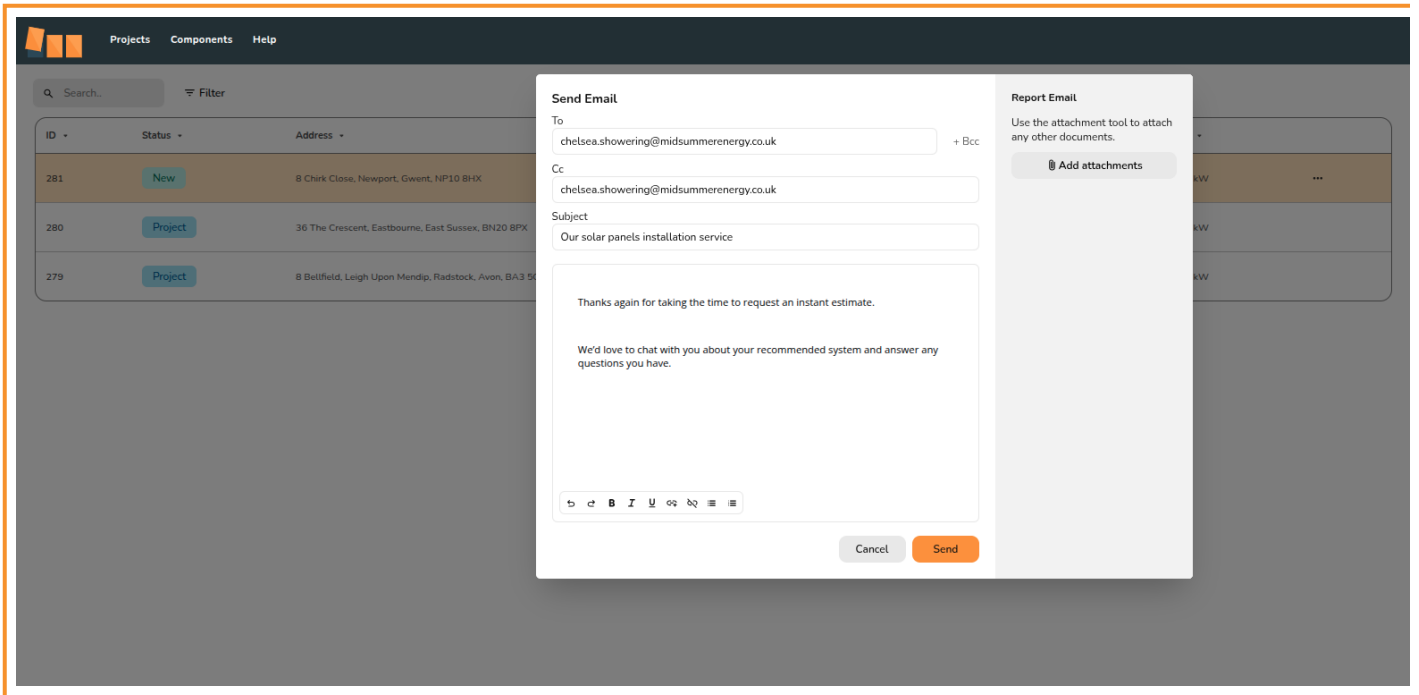


The screenshot shows the 'Leads' tab interface in the Easy PV system. It features a dark navigation bar with 'Projects', 'Components', and 'Help' options. Below the navigation bar is a search bar and a filter icon. The main content is a table with the following columns: ID, Status, Address, Created, Customer, and System. The table contains three rows of lead data. The first row (ID 281) has a 'New' status and a system size of 3.87 kW. The second row (ID 280) has a 'Project' status and a system size of 2.58 kW. The third row (ID 279) has a 'Project' status and a system size of 6.45 kW. A pagination bar at the bottom indicates 11 items in total, with the current page being 11.

ID	Status	Address	Created	Customer	System
281	New	8 Chirk Close, Newport, Gwent, NP10 8HX	19/09/2024	test2	☀️ 3.87 kW
280	Project	36 The Crescent, Eastbourne, East Sussex, BN20 6PX	19/09/2024	chelsea test	☀️ 2.58 kW
279	Project	8 Bellfield, Leigh Upon Mendip, Radstock, Avon, BA3 5QH	19/09/2024	chelsea test	☀️ 6.45 kW

Following up leads

You can email your new leads directly through Easy PV by clicking the contact button. This will bring up an email template which is fully customizable and can be set up to come from your company email.



Converting leads to projects on Easy PV

It is quick and easy to convert a lead into a project on Easy PV by clicking the '...' then 'convert to project'

This will open up the project in Easy PV and it should look like this with the roof already outlined and panels in place:

Lead ▾

Imported Project

30 Longcause, Plymouth, Devon, PL7 1JB
PL7 1JB

test3

Add details

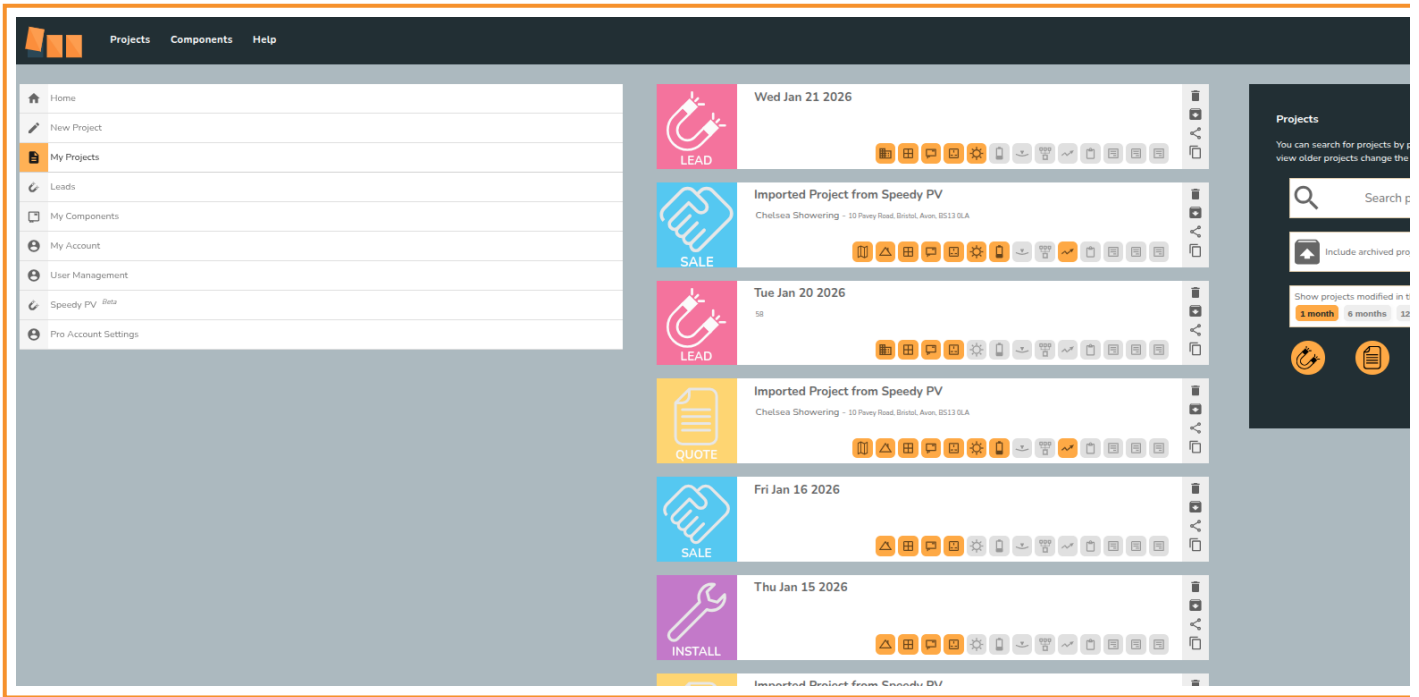
chelsea.showering1@midsummerenergy.co.uk

- Map
- Roof
- Panels
- Inverter
- Electrical
- Performance
- Consumption
- Structural

From here you can complete the remaining tasks, send formal quotes and proposals and also order your kit from Midsummer Wholesale!

Conversion tracking

When leads have been converted into sales, it is very important that you notify us by changing the status of the project to SALE. If this is not done then you may be removed from the marketplace.



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